WHAT IS CLAIMED IS:

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- A printing apparatus which needs to periodically execute maintenance operation after activation, comprising:
- timer means, having a register in which a flag is written when an abnormality occurs in a battery, for counting time on the basis of power supplied from the battery;

nonvolatile storage means;

internal time counting means for counting up internal time on the basis of time read out from said timer means:

timer abnormality processing means for, when the flag is written in the register upon activating the apparatus, writing information representing occurrence of the abnormality in said storage means, setting predetermined time as the internal time, clearing the flag, and setting the predetermined time in said timer means; and

- 20 maintenance designation means for designating execution of the maintenance operation on the basis of the internal time.
 - 2. The apparatus according to claim 1, further comprising reset means for, when the information
- representing occurrence of the abnormality is written in said storage means upon reception of time information from a connected host device, setting the

received time information as the internal time, clearing the information representing occurrence of the abnormality, and setting the predetermined time in said timer means.

- 5 3. The apparatus according to claim 1, wherein the battery of said timer means is so attached to be easily removed externally.
- The apparatus according to claim 1, wherein
 the apparatus comprises an inkjet printhead which

 discharges ink and prints, and

the maintenance operation includes an operation of recovering discharge performance of said printhead.

- 5. The apparatus according to claim 4, wherein said printhead comprises a thermal transducer for generating
- thermal energy to be applied to the ink so as to discharge the ink by using the thermal energy.
 - 6. A method of controlling a printing apparatus which needs to periodically execute maintenance operation after activation and has timer means, having
- a register in which a flag is written when an abnormality occurs in a battery, for counting time on the basis of power supplied from the battery, comprising:

a counting step of counting up internal time on the basis of time read out from the timer means;

an abnormality processing step of, when the flag is written in the register upon activating the

apparatus, writing information representing occurrence of the abnormality in nonvolatile storage means, setting predetermined time as the internal time, clearing the flag, and setting the predetermined time in the timer; and

a maintenance designation step of designating execution of the maintenance operation on the basis of the internal time.